What is Green Tag?

- An 'umbrella' certification system that includes 'Life Cycle Assessment (LCA) Rate' and 'Green Rate' certification systems.
- An ISO compliant eco-label.
- A Green Building Councils of Australia and New Zealand recognised third party certifier.

What does it measure?

- Product sustainability performance, detailed within a product report and summarised on the product's eco-scorecard. Enabling product comparisons within each product category.

Where does it come from?

- Australia with a global focus, currently undergoing approval as a certification mark in 12 other countries including New Zealand, USA, China, EU, UK, Canada and Singapore.

Does Green Tag give maximum green star points?

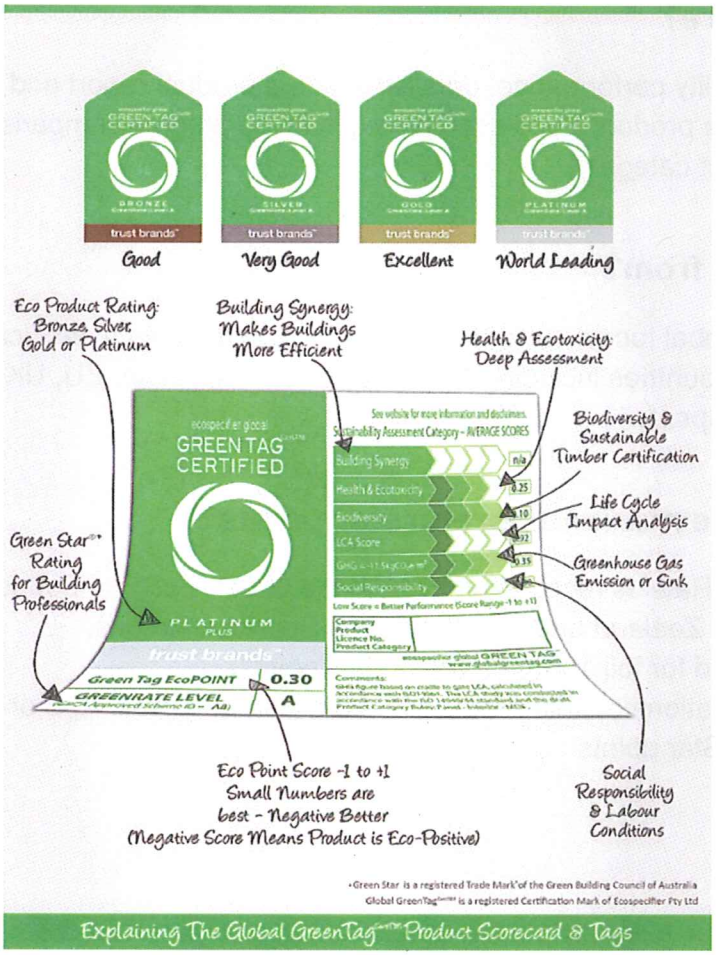
- Green Tag 'GreenRate' is recognised by both the Green Building Councils of Australia and New Zealand under all the Green Star tools/credits.
- NZGBC recognised for full 100% IEQ and MAT points.
- GreenRate certifications enable products to be allocated Levels A, B or C.
  A = 100% Green Star points
  B = 75% "
  C = 50% "

How does Green Tag compare with Environmental Choice NZ? What are the key differences?

- Environmental Choice NZ is an industry driven standard, Green Tag is customer driven.
- Manufacturers are asked to meet the ECNZ product standard/thresholds to become certified.
- Green Tag assesses the whole life cycle of a product to compare products.

Green Tag ratings – what do they mean?

- 'Platinum, Gold, Silver and Bronze': a tiered ranking of product performance - best metric to use when comparing products.
- 'Plus': fully audited manufacturer data.
- 'Life Cycle Assessment (LCA)': determines the impacts and benefits of a product's 'cradle to end-of -life'.
- 'Eco-Point': a score derived from the LCA enabling eco comparisons of similar and dissimilar products. The lower the score/point the better environmentally.
- Green Rate level: indicates to what level the product is recognised under the GBC's Green Star tool materials calculation.



GREEN TAG CERTIFIED

GOLD
PLUS
GreenRate | Level A